

★ 2022 ★

**ADVOCACY**

**HONOR ROLL**

**FOOD  
BANK  
NEWS**

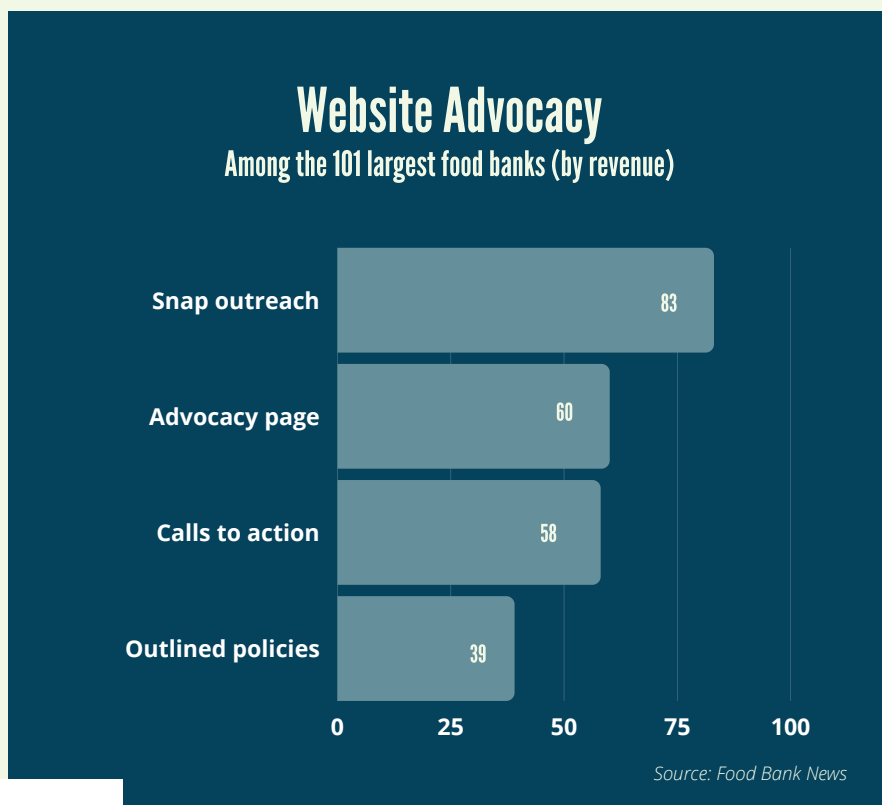
# WELCOME TO THE FOOD BANK NEWS ADVOCACY HONOR ROLL

There are many ways for food banks to be active in advocacy. A food bank may staff a SNAP hotline, or regularly lobby its state legislature, or give voice to people with lived experience via a speaker's bureau. This analysis from Food Bank News examines only those advocacy activities that are apparent to the outside world via a food bank's website.

For people seeking food assistance, the most relevant expression of advocacy on a food bank website is information and links related to SNAP. For volunteers looking to help, having an advocacy page on the website – explaining the goals of advocacy and offering simple calls to action – is important. Highly engaged volunteers, super donors and government agencies may appreciate having more detailed information about a food bank's specific legislative priorities. These are the four elements that Food Bank News considered when examining the websites of the top 100 food banks.

Our analysis concluded that a majority of food banks (82%) among the 101 largest (by revenue) have at least some mention of SNAP on their website, making it the most common form of food bank advocacy. Less than two-thirds (60%) also support an advocacy page on their site and most of those (57%) include calls to action on the page. Food banks were least likely (39%) to have specific legislative priorities outlined on their website.

*Food Bank News found that 33 food banks among the top 101 are excelling in advocacy by having all four advocacy activities on their site. Another 25 fulfilled three of the four best practices for website advocacy. Please read on for a full listing of both groups.*



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## HIGH HONOR ROLL



**Congratulations** to the 33 food banks among the top 101 that are active in all four best-practice areas of website advocacy.

### These include:

SNAP outreach ★ an advocacy page on the website ★ legislative priorities on the website ★ and calls to action

<b>Alameda County Community Food Bank Inc</b>	<b>Maryland Food Bank</b>
<b>Blue Ridge Area Food Bank Inc</b>	<b>Mid-Ohio Food Bank</b>
<b>Central California Food Bank</b>	<b>Northern Illinois Food Bank</b>
<b>Central Pennsylvania Food Bank</b>	<b>North Texas Food Bank</b>
<b>Central Texas Food Bank</b>	<b>Northwest Harvest</b>
<b>Community Food Bank of Eastern Oklahoma Inc</b>	<b>Operation Food Search (MO)</b>
<b>Connecticut Foodshare</b>	<b>Oregon Food Bank</b>
<b>Feeding America Eastern Wisconsin</b>	<b>Regional Food Bank of Oklahoma</b>
<b>Food Bank Contra Costa and Solano</b>	<b>San Antonio Food Bank</b>
<b>Food Bank for New York City</b>	<b>San Francisco Food Bank</b>
<b>Food Bank of Central &amp; Eastern North Carolina Inc</b>	<b>Second Harvest Food Bank of Northwest North Carolina Inc</b>
<b>Foodlink</b>	<b>Second Harvest Heartland (MN)</b>
<b>Greater Boston Food Bank</b>	<b>Second Harvest of Silicon Valley</b>
<b>Greater Chicago Food Depository</b>	<b>St. Louis Area Food Bank Inc</b>
<b>Greater Cleveland Food Bank Inc</b>	<b>Tarrant Area Food Bank</b>
<b>Greater Pittsburgh Community Food Bank</b>	<b>Vermont Food Bank</b>
<b>Houston Food Bank</b>	

## ★ HONOR ROLL ★

These 25 food banks excelled in three of the four best practices for website advocacy. These include:

SNAP outreach ★ an advocacy page on the website ★ legislative priorities on the website ★ and calls to action

**Akron-Canton Regional Foodbank, OH**  
**Atlanta Community Food Bank**  
**Capital Area Food Bank, D.C.**  
**Care and Share, CO**  
**City Harvest, Inc**  
**Community Food Bank Inc (Southern Arizona)**  
**East Texas Food Bank**  
**El Pasoans Fighting Hunger**  
**Feeding America Tampa Bay Inc**  
**Feeding South Florida Inc**  
**Feeding The Gulf Coast**  
**Food Bank of the Rio Grande Valley Inc**  
**Food Lifeline, WA**  
**Gleaners Food Bank of Indiana Inc**  
**God's Pantry Food Bank Inc**  
**Harvesters - The Community Food Network**  
**Jacobs and Cushman San Diego Food Bank**  
**Lowcountry Food Bank Inc**  
**Ozarks Food Harvest Inc**  
**River Bend Food Bank**  
**Roadrunner Food Bank Inc**  
**Second Harvest Food Bank of Central Florida Inc**  
**Second Harvest Food Bank of Orange County Inc**  
**South Texas Food Bank**  
**Three Square Food Bank**